

MICHAL SHUR-OFRY

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CURRICULUM VITAE

UPDATED : APRIL 2019

ACADEMIC APPOINTMENTS

Hebrew University of Jerusalem, Faculty of Law

- Senior Lecturer with tenure, 2017-present
- Senior Lecturer, 2013-2017
- Adjunct Lecturer, 2010-2013

EDUCATION

Hebrew University of Jerusalem, Faculty of Law, Ph.D, 2009

Supervisor: Prof. Joshua Weisman

Doctoral Studies, Faculty of Law, Hebrew University of Jerusalem, 2004-2008

University College London, Univeristy of London, LL.M. (Merit), 1997

Specialization in Intellectual Property Law

Hebrew University of Jerusalem, Faculty of Law, LL.B. (Magna Cum Laude), 1994

Dean's List in all years of study

Law Review: Member of the editorial board of "Mishpatim", the general law review of the Hebrew University Law Faculty, 1992-1993

Teaching and Research Assistant: Contract Law, Tort Law

AWARDS, GRANTS, AND SCHOLARSHIPS

- Israel Science Foundation Grant No. 1342/17 (with Prof. Guy Pessach), 2017-2020
- The Israeli Junior Scholars Workshop Award, 2015
- Golda Meir Fellowship, the Hebrew University of Jerusalem, 2014
- Wolf Foundation Scholarship for excellent doctoral students in Israel, 2007
- Birk Prize for excellent doctoral students at the Hebrew University of Jerusalem, 2006
- Leonard Sainer Foreign and Commonwealth Office Scholarship—a British Council Chevening Scholarship for LL.M. Studies at University College London, 1996-1997
- Faculty Scholarship for excellence, Faculty of Law, Hebrew University of Jerusalem, 1994

- Silvan Cohen Scholarship for excellence, Faculty of Law, Hebrew University of Jerusalem, 1993
- George Leikin Scholarship for excellence, Faculty of Law, Hebrew University of Jerusalem, 1992

PUBLICATIONS

BOOKS

1. MICHAL SHUR-OFRY, POPULARITY AND NETWORKS IN COPYRIGHT LAW (Harry and Michael Sacher Institute for Legislative Research and Comparative Law, Faculty of Law, Hebrew University, 2011, in Hebrew, 396 pages).

ARTICLES

2. Michal Shur-Ofry & Ofer Malcai, *Institutions for Collective Action and Social Contagion—Community Gardens as a Case Study*, REGULATION & GOVERNANCE (forthcoming, 2019)
3. Michal Shur-Ofry & Guy Pessach, *Robotic Collective Memory*, 97 WASHINGTON UNIVERSITY LAW REVIEW (forthcoming, 2019), available at https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3364008
4. Michal Shur-Ofry, Gadi Fibich & Shira Green, *The Diffusion of Legal Innovation—Insights from Mathematical Modeling*, CORNELL INTERNATIONAL LAW JOURNAL (forthcoming, 2019), available at https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2730461
5. Guy Pessach & Michal Shur-Ofry, *Copyright and the Holocaust*, 30 YALE JOURNAL OF LAW AND THE HUMANITIES 121(2018), available at https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3162530
6. Michal Shur-Ofry, *Connect the Dots: Patents and Interdisciplinarity*, 51 MICHIGAN JOURNAL OF LAW REFORM 55 (2017), available at https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2985341
7. Michal Shur-Ofry, *Nonlinear Innovation*, 61:3 MCGILL LAW JOURNAL 563 (2016), available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2666871
Selected for the Israeli Junior Faculty Workshop, 2015
8. Michal Shur-Ofry, *Access to Error*, 34 CARDOZO ARTS & ENTERTAINMENT LAW REVIEW 357 (2016), available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2693464
Selected for the Stanford International Junior Faculty Workshop, 2015
9. Michal Shur-Ofry & Ofer Tur-Sinai, *Constructive Ambiguity: IP Licenses as a Case Study*, 48 MICHIGAN JOURNAL OF LAW REFORM 391 (2015), available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2430638
10. Michal Shur-Ofry, *IP and the Lens of Complexity*, 54 IDEA: THE INTELLECTUAL PROPERTY LAW REVIEW 55 (2013), available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2268867

11. Michal Shur-Ofry, *Hatch-Waxmanizing Copyright*, 18 (1) MICHIGAN TELECOMMUNICATION AND TECHNOLOGY LAW REVIEW 171 (2011), available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1944872.
12. Michal Shur-Ofry, *Databases and Dynamism*, 44 UNIVERSITY OF MICHIGAN JOURNAL OF LAW REFORM 315 (2011). Selected for inclusion in the 2011 Intellectual Property Law Review Anthology (Thomson Reuters), as **one of the best law review articles related to intellectual property law in 2011**, available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1571082.
13. Michal Shur-Ofry, *Popularity as a Factor in Copyright Law*, 59 UNIVERSITY OF TORONTO LAW JOURNAL 525 (2009), available at http://muse.jhu.edu/login?uri=/journals/university_of_toronto_law_journal/v059/59.4.shur-ofry.html.
14. Michal Shur-Ofry, *The (Copyright) Law of Genre: A Network Perspective on Copyright Protection of Cultural Genres*, 2 FLORIDA ENTERTAINMENT LAW REVIEW 60 (2008), available at <http://ssrn.com/abstract=1264902>.

BOOK CHAPTERS

15. Michal Shur-Ofry, *IP and Complexity Theory*, in Miriam Bitton & Lior Zemer eds., INTERDISCIPLINARY ANALYSES OF INTELLECTUAL PROPERTY LAW, pp. 67-98 (2016) (in Hebrew)
16. Michal Shur-Ofry, *Copyright, Complexity and Cultural Diversity: A Skeptic's View*, in Sean Pager & Adam Candeub eds., TRANSNATIONAL CULTURE IN THE INTERNET AGE, pp. 203-230 (Edward Elgar Publishing, 2012), available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1829449.
17. Michal Shur-Ofry, *Software Protection*, in Michael Birnhack & Guy Pessach eds., CREATING RIGHTS— READINGS OF THE COPYRIGHT ACT, pp. 491-528 (2009) (in Hebrew)
18. Michal Shur-Ofry, *Copyright and Cultural Diversity: Searching for the Coin Under the Lamplight?* in Neta Ziv & Daphna Hacker eds., IS LAW IMPORTANT? pp. 569-601 (Tel Aviv University Press, 2010) (in Hebrew)

COMMENTS

19. Michal Shur-Ofry, *On Interactions, Multiplicity, and Balance*—A Comment on Abraham Drassinower's "What's Wrong with Copying?" 29 INTELLECTUAL PROPERTY JOURNAL (Osgoode Law School) 133 (2016) (solicited contribution)
20. Michal Shur-Ofry, *Baby Shoes and the Copyright Work*—A Comment on Brad Sherman's "What Is a Copyright Work?" THEORETICAL INQUIRIES IN LAW FORUM (January 2011), available at <http://services.bepress.com/tlforum/>.

OP-ED

- Michal Shur-Ofry, *On Legal Research, Intellectual Property, Dwarfs and Giants*, YNET, April 27th. 2018, available at <https://www.ynet.co.il/articles/0,7340,L-5241947,00.html> (Hebrew)

ACADEMIC VISITS (TEACHING)

Georgetown Law School—Visiting Professor, April 2019

New York Law School—Visiting Professor, April 2018

University of British Columbia, Vancouver, Faculty of Law—Visiting Professor, September-October 2014

TEACHING

- **Ranked among the best teachers of the Hebrew University, 2014**
- Faculty of Law, Hebrew University of Jerusalem—since 2000. Courses taught:
 - Biodesign: Medical Innovation (director on behalf of the law faculty)
 - Intellectual Property and Network Theory (seminar)
 - Intellectual Property and Technology Transactions (seminar)
 - Private and Commercial Law Workshop (coordinator)
 - Copyright and Information Technology
 - Sports, Media and Intellectual Property
- Faculty of Law, University of British Columbia—September-October 2014— Sports, Media and Intellectual Property (intensive seminar)
- College of Law and Business, external lecturer—2003-2004— Copyright and Information Technology (course)

CONFERENCES AND INVITED PRESENTATIONS (PARTIAL)

- 2018
- 9th. International Conference on Complex Systems 2018**, Cambridge, MA — Law and Complexity Workshop —invited speaker
 - Yale University**—Information Society Project Lunch Speakers Series— "*Copyright and the Holocaust*" (presentation)
 - College of Law and Business**—Private Law Workshop—" *Copyright and the Holocaust*" (presentation)
 - Hebrew University Physics Colloquium**—Invited speaker
 - Bar-Ilan University**— Conference on "Law and Big Data" —"*Institutions for Collective Action and Social Contagion*" (presentation, with Ofer Malcai)
 - Cardozo Law School**—" *Copyright and the Holocaust*" (public presentation)
 - New York Law School**—Faculty Colloquium—" *Patents and interdisciplinarity*" (colloquium presentation)
 - GIF (German-Israeli Foundation) Young Scientists Workshop** (Postdam)—invited participant and presenter

- 2017
- Bar-Ilan University** —Conference on “Law and Networks”—“*Towards a Paradigm of Law and Complexity*” (presentation)
- Judges' Seminar** on Social Networks (organized by the Institute for Judges' Education Programs)—“*IP and Networks*” (presentation)
- Copenhagen University** —Memory Studies Association Conference—“*Copyright and the Holocaust*” (presentation)
- Loyola University of Chicago-Rome**—Conference on “Complexity and the Rule of Law”—“*Towards a Paradigm of Law and Complexity*”—**Keynote Speaker**
- Cardozo Law School**—Intellectual Property Scholars Conference—“*Copyright and the Holocaust*” (presentation)
- Munich Summer Institute** (ETH Zurich and Max Planck Institute for Innovation and Competition)—“*Connect the Dots: Patents and Interdisciplinarity*” (presentation)
- Tel Aviv University**—**Law and Economics Workshop** (presentation)
- IDC Herzliya**—Faculty Seminar (presentation)
- Hebrew University Law Faculty**—Private-Commercial Law Workshop—“*Copyright and the Holocaust*” (presentation, with Guy Pessach)
- 2016
- Bar-Ilan University**—“Social Network Analysis: Law, Institutions and Transnational Governance” Conference—“*The Diffusion of Legal Innovation-A Mathematical Modeling Approach*” (presentation)
- Tel Aviv University**—The 4th. Annual Junior Faculty Workshop—*Commentator*
- McGill University**—“The Social Costs of Innovation” Conference—“*Connect the Dots: Interdisciplinarity and Patent Doctrine*” (presentation)
- Oxford University**—“European Conference for Intellectual Property”—“*Connect the Dots: Interdisciplinarity and Patent Doctrine*” (presentation)
- Hebrew University**—**DAAD Center for German Studies**—“Writing Visual History” Conference—“*Copyright and the Holocaust*” (presentation, with Guy Pessach)
- Harvard University, Faculty of Law**—visit, part of the Israeli Junior Faculty Competition Award
- Judges' Seminar** on Big Data (organized by the Institute for Judges' Education Programs)—“*Connect the Dots: Interdisciplinarity and Patent Doctrine*” (presentation)
- Boston College University**—“PatCon6”—“*Connect the Dots: Interdisciplinarity and Patent Doctrine*” (presentation)
- AIPPI** Annual Conference on the Economics of Innovation—“*Big Data and the Challenge of Access to Error*” (presentation)
- Hebrew University**—“IP Pharmaceuticals and Medical Devices” Conference—moderator and co-organizer (with Dr. Guy Pessach)
- Bar Ilan University**—“The Many Faces of Innovation” Conference—“*Access to Error*” (presentation)

- Commercial Law Workshop—College of Law and Business—“Access to Error”** (workshop presentation)
- 2015 **Society of Empirical Legal Studies, Hebrew University—Junior Empirical Legal Scholars Workshop—“The Diffusion of Legal Innovation-A Mathematical Modeling Approach”** (presentation)
- Judges' Seminar** on Empirical Legal Research (organized by the Institute for Judges' Education Programs)—“*The Diffusion of Legal Innovation-A Mathematical Modeling Approach*” (presentation)
- The Oxford Handbook on Intellectual Property Workshop** at Tel Aviv University—“*Access to Error*” (presentation)
- Stanford University—International Junior Faculty Workshop—“Access to Error”** (presentation)
- Judges' Seminar** on IP (organized by the Institute for Judges' Education Programs)—“*IP and Irregular Innovation*” (presentation)
- IDC Herzliya—Book Symposium: Abraham’s Drassinower’s “What’s Wrong with Copying”**—discussant
- Israel’s Junior Faculty Workshop 2015—“Nonlinear Innovation”** (presentation)
- Yale University—Innovation Law Beyond IP 2 Conference—“Access to Error”** (presentation)
- 2014 **Hebrew University Law Faculty—Copyright Policy and Law Making Conference—“Exceptions and Limitations in Action”** (presentation)
- University of British Columbia Law Faculty—Faculty Colloquium—“Nonlinear Innovation”** (colloquium presentation)
- Leeds University—6th. Annual Innovation and Communication Law Conference —“Nonlinear Innovation and Intellectual Property Law”** (presentation)
- McGill University—IP Speakers Series—“Stepping-Off the Shoulders of Giants: Nonlinear Innovation and Intellectual Property Law”** (colloquium presentation).
- 2013 **ALAI—Association Litteraire et Artistique Internationale (Israel) Annual Meeting—“The Major IP Decision of 2013”** (speaker)
- Tel Aviv University Law Faculty—Annual IP Scholars' Workshop—“Constructive Ambiguity—The Case of IP Licenses”** (presentation, with Ofer Tur-Sinai)
- Cardozo Law School—Intellectual Property Scholars Conference—“Stepping Off the Shoulders of Giants”** (presentation)
- The 14th Jerusalem Conference in Canadian Studies—“The Legal System: a Comparative Perspective”** (panel chair)
- 2012 **Hebrew University Law Faculty— Private-Commercial Law Workshop—“IP and Complexity”** (workshop presentation)
- IDC Herzliya—Annual IP Scholars' Workshop—“Israel's DRM Bill”** (panelist)

- Judges' IP Seminar** (organized by the Institute for Judges' Education Programs)— "*Networks and Copyright Law*" (presentation)
- University of Hong Kong**—"Charting the New Frontiers of Intellectual Property: The Protection of Luxury Goods" Conference—" *IP and Complexity Theory*" (presentation)
- Haifa University**—Interdisciplinary Research Colloquium on Law, Technology and Society—" *Law and Complexity: Copyright, Complexity and Cultural Diversity*" (colloquium presentation)
- Hebrew University Law Faculty & Halbert Institute for Canadian Studies**—Israeli-Canadian Workshop: Copyright Law Reforms & Developments: Israel & Canada as Comparative Case-Studies—" *Three Years into the New Israeli Copyright Act—Taking Stock?*" (presentation); co-organizer, with Dr. Guy Pessach
- 2011 **World Intellectual Property Organization & Ono Academic College**—"Traditional Knowledge and Access to Knowledge" Conference—" *Roads Taken; Learning from the Actual Experiences in Parallel Intellectual Property Regimes*" (panel moderator)
- DePaul University, Law Faculty**—Intellectual Property Scholars Conference, "*Hatch-Waxmanizing Copyright*" (presentation)
- Bar Ilan University, Law Faculty**—"The Interdisciplinary Dimensions of Intellectual Property" Conference—" *IP and Complexity Theory*" (presentation)
- 2010 **Michigan State University, Law Faculty**—"Bits without Borders" Conference – "*Copyright, Complexity and Cultural Diversity—A Skeptic's View*" (presentation)
- Hebrew University Law Faculty**—IP Workshop—" *Databases and Dynamism*" (workshop presentation)
- Tel Aviv University, Cegla Center for Interdisciplinary Research of the Law**—"Copyright Culture, Copyright History" Conference—commentator on "*Hybrid Property: Defining the Limits of Copyright*" by Prof. Brad Sherman
- 2009 **Hebrew University Law Faculty**- Conference in Honor of Prof. Joshua Weisman—" *The Copyright Misuse Principle under Israeli Law*" (presentation); co-organizer, with Dr. Guy Pessach
- Hebrew University Law Faculty**—Annual IP Symposium 2009 –"*Trends and Developments in Copyright Law*" (presentation); co-organizer, with Dr. Guy Pessach
- WIPO—World Intellectual Property Organization, Geneva, SME Seminar**—" *Databases Protection and the Overlooked Aspect of Selection and Arrangement*" (presentation)
- Hebrew University Law Faculty**—Faculty Seminar—" *Popularity as a Factor in Copyright Law*" (colloquium presentation)
- 2008 **Tel Aviv University**—"Copyright Forum"—"*Software Protection under the*

New Copyright Act" (presentation)

WIPO—World Intellectual Property Organization, Geneva, SME Seminar—*Standardization in Copyright Law*"; *Copyright Misuse in the Digital Age*" (presentations)

- Various public lectures on behalf of the Hebrew University

ADDITIONAL ACTIVITIES

- Head of Research Committee—Faculty of Law, Hebrew University of Jerusalem, 2017-present
- The Hebrew University President's Program for Academic Leadership, 2016-2017
- Cyberlaw Center of the Hebrew University (2016-present) (member)
- Head of Hebrew University's "IP/Pharma" LL.M. program (in collaboration with the School of Pharmacy at the Hebrew University), 2017-present
- Teaching Committee—Faculty of Law, Hebrew University of Jerusalem, 2015-2016 (member)
- Steering Committee—"Chevruta"—A cross-faculty project for cultivating interdisciplinary learning at the Hebrew University of Jerusalem, 2013-2017 (member)
- Reader and referee for Doctoral and LL.M. theses and proposals, and for various law journals, including Tel Aviv Law Review, and the Hebrew University Law Review.
- Organizer of academic conferences, workshops, and continued education programs:

"Law and Pharma—Contemporary Directions and Challenges" Roundtable—Hebrew University Law Faculty, in collaboration with the Hebrew University School of Pharmacology—organizer, 2018

First Annual International Conference of the CyberLaw Program of the International Cybersecurity Research Center, Hebrew University—member of organizing committee, 2017

"IP, Pharmaceuticals, and Medical Devices" Conference—Hebrew University Law Faculty—Co-organizer, with Dr. Guy Pessach, 2016

Lawyers' Education Program in Intellectual Property Law—Israeli BAR and the Hebrew University Law Faculty—Academic Organizer, 2014

Israeli-Canadian Workshop: "Copyright Law Reforms & Developments: Israel & Canada as Comparative Case-Studies"—Hebrew University Law Faculty and Halbert Center for Canadian Studies—Co-organizer, with Dr. Guy Pessach, 2012

Conference in Honor of Prof. Joshua Weisman—Hebrew University Law Faculty—Co-organizer, with Dr. Guy Pessach, 2009

Annual IP Symposium—Hebrew University Law Faculty—Co-organizer, with Dr. Guy Pessach, 2009

Annual IP Symposium—Hebrew University Law Faculty—Co-organizer, with Dr. Guy Pessach, 2008

NON-ACADEMIC PROFESSIONAL EXPERIENCE

- **Partner, Head of Intellectual Property Practice**—E.S.Shimron, I.Molho, Persky & Co. Law Offices. Practice areas embraced a broad range of IP-related issues, including copyright, broadcasting rights, computer software, biotechnology, trade secrets, trademarks, clinical trials, medical devices, and pharmaceutical related matters. Extensive experience in licensing and in complex litigation in the field of intellectual property, 2001-2013
- Associate, E.S.Shimron, I.Molho, Persky & Co. Law Offices, 1995-2001
- Placement, Decherts Law Offices, London, Intellectual Property department— part of the British Council Leonard Sainer-Chevening Scholarship program, 1997
- Member, Israeli BAR, 1995-present
- Articled Clerkship—District Attorney's Office, Civil Matters, Tel Aviv; E.S.Shimron, I.Molho, Persky & Co. Law Offices, 1994-1995

LANGUAGES:

Hebrew (mother tongue),
English (fluent) ,
French (intermediate),
Arabic (intermediate)